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Newsletter 2019

Prices valid for 2019, limited offer.



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Newsletter



Liebe Campingfreunde!

Egal, ob mit Hund und Zelt oder im Wohnwagen mit Kind und Kegel - auf der Anlage [Camping Wirthshof](#) am Fuße des Gehrenbergs findet ihr für jede Gelegenheit den passenden Stellplatz. Auf dem 5 Sterne Campingplatz am Bodensee warten nämlich nicht nur Stellflächen, sondern auch Mietobjekte wie Mobilheime und erstklassige Bungalowzelte sowie vielfältige Aktionen und Ausflugsmöglichkeiten auf euch. Die topmoderne Ausstattung bietet alles, was das Camperherz begehrt. Den persönlichen Service sowie die Herzlichkeit der Betreiberfamilie Wirth gibt es gratis on top!



Das Camping.Info Gewinnspiel

Mit dem Camping.Info-Newsletter könnt ihr nun einen Aufenthalt bei Camping Wirthshof gewinnen.
Dieses Gewinnspiel ist exklusiv nur für Newsletter-Empfänger verfügbar.

Verlost wird ein 7-tägiger Aufenthalt auf einem 100m²-Komfortstellplatz Stellplatz für 2 Personen inkl. Platz- und Personengebühr sowie Strom, Wasser und Abwasser. Der Gewinn kann außerhalb der Ferien in Baden-Württemberg sowie verlängerten Wochenenden eingelöst werden.

Das Gewinnspiel läuft bis zum 07.06.2019 und der Gewinner wird per E-Mail verständigt.

Jetzt gewinnen

Camping.info offers **exclusive advertising opportunities** via the **Camping.info Newsletter**.

Example newsletter (This is an excerpt. You can view the whole newsletter [here](#).)



The Details

- Number of recipients: ±33,500 (as of June 2019), only campers / Camping.info users. The newsletter is written in German and sent to German-speaking subscribers.
- Recommended for campsites with an overall rating of 3 stars or more.
- The newsletter is always sent for one customer (campsite) exclusively.
- Newsletter content: Up to 6 images + text, about 300 words in length + link to the campsite's website
- The newsletter is always combined with a giveaway. The prize is a holiday gift voucher for a week of camping on the respective campsite, including the fees for the pitch, two adults and electricity. (Peak season can be excluded upon request.) The giveaway generates more interest and increases opening rates.
- Camping.info handles the technical side of the giveaway. Camping.info collects participants' names and email addresses and then shares these with the

campsite operator. Users are informed that, by participating in the giveaway, their data will be collected and shared. The addresses and names are sent to the campsite in an Excel spreadsheet within 14 days.

Prices

January–August: €1,949

September–December: €1,490

The price includes the design work, image editing, professional text creation in German, dispatch, execution of the giveaway, collection of participants' addresses and sending the addresses in an Excel spreadsheet to the campsite.



Terms and Conditions

The following terms of payment and general conditions apply. To comply with tax regulations, we ask that you provide a tax identification number or VAT ID when placing your order.

Terms of Payment

Invoices are due in full within 14 days of receipt.

If the due date for payment is missed, all open invoices will be due immediately, regardless of the previously agreed-upon date of payment. Interest on late payments will be calculated according to the bank's usual rate for overdrafts. If the invoice recipient is located abroad, payment must be made in advance.

Price List

The numbers listed in this price list may be subject to change within one year. You may request the most recent and binding version of this price list from our Director of Sales.

General Terms and Conditions

You can find the General Terms and Conditions for Camping.info GmbH at <https://www.camping.info/premium/agb>.



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Questions & Ordering

If you have any questions or would like to place an order (with a preferred date), please contact:

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